

**RecycleBank**  
**Criteria for Potentially Expanding Program to Additional Communities**

As requested by the Policy Committee, Staff developed a list of parameters to potentially expand RecycleBank to other Hamilton County communities. If the Policy Committee approves funding another project, the approximate cost would be \$230,000.00 for a one year pilot.

**Criteria**

The following criteria are recommended to determine a community for the potential expansion of the RecycleBank program. The District would like to focus on a community that has a curbside recycling rate below the County's average.

*Number of eligible households*

< 3,300

*Median Family Income*

≤ \$50,000

*Current Recycling Rate*

< 10%

*Type of Curbside Recycling Program*

Contract for waste collection, with at least one year remaining in their contract.  
Curbside recycling program already in place.

**Other Factors**

In addition to the criteria above, the District recommends that communities that are interested in RecycleBank, and meet the aforementioned criteria, provide the following:

Local government letter of support.

Commitment to participate in outreach efforts.

**Evaluation**

Communities that meet the minimum criteria would be sent information about the RecycleBank program. One community would be selected based on the criteria listed above. A community's recycling rate will be weighted heavily in the decision (i.e., a community that meets all criteria and has a 5% recycling rate will have priority over a community with a 9% recycling rate).