

To: Holly Christmann, Solid Waste Program Manager
From: Michelle Balz, Program Specialist
Date: November 12, 2008
Subject: 2009 District Priority Grant Applications

Background

As outlined in Hamilton County's approved solid waste management plan, the District Priority Grant is designed to assist communities and non-profits with innovative waste reduction and recycling programs which will significantly reduce the grantees' waste stream. A total of \$100,000 is allocated for the 2009 District Priority Grant. The three District priorities for 2009 are:

1. Recycling Promotion
2. Recycling in Public Areas
3. Food Waste Diversion

Selection of Funding

District staff has reviewed and selected the grant projects they recommend for funding (see attached). District staff recommends that the following political subdivisions receive grant funding:

- City of Blue Ash
- City of Forest Park
- City of Harrison
- City of Loveland
- City of Sharonville

District staff also recommends the following nonprofit organizations receive grant funding:

- Cincinnati Children's Hospital
- Economics Center for Education and Research
- The Corporation for Findlay Market
- Keep Cincinnati Beautiful

Criteria for Funding

The District evaluated each applicant based on the following eight criteria:

- Focus on a District Priority
- Innovative for the community
- Education component
- Cost-effectiveness
- Matching funds or cooperative approach
- Amount of waste diverted
- Ability to complete objectives and sustain beyond one year
- Past District Priority Grant or Reduction Assistance Grant funding of project

2009 District Priority Grant District Recommendations for Funding Non-Profit Organizations

Applicant: Cincinnati Children's Hospital Medical Center
Project Title: CCHMC GoGreen Team Recycling Initiative
Amount Requested: \$10,000
Recommended Funding: \$3,000
Timeline: January/ February – Kick-off, revamp website, prepare new employee orientation materials
March/April – Order cafeteria signage, implement new employee orientation
May- December- Continue biweekly intranet updates, install cafeteria signage, continue new employee orientation

Project Summary: The GoGreen Team at Cincinnati Children's Hospital Medical Center requested funds for marketing efforts to create a streamlined message to increase the overall amount of recycling and decrease contamination. Cincinnati Children's will install signage in the cafeteria explaining the recycling process and create an educational video about recycling to play at events and employee orientation.

The District is not recommending funding \$2500.00 for advertising and promotion because the grant did not specify what items those funds would purchase. The District is also not recommending funding \$4,500 for giveaways of mugs and retractable name badge clips. These items do not strongly promote recycling so they are lower priority funding.

Applicant: Economics Center for Education and Research
Project Title: Student Enterprises Program- Recycling Promotion
Amount Requested: \$14,375
Recommended Funding: \$3,800
Timeline: January – Schools create sustainable business plans
February - April - Work with outside organizations to collect recyclable materials to create business products
May – Re-Market Madness event

Project Summary: The Student Enterprises Program promotes recycling habits and responsible re-purposing of materials in elementary schools in Cincinnati. Thirty schools will form student businesses with products created from recycled materials. Those products will be marketed, bought, and sold in May 2009 at the Re-Market Madness day event. In addition to the student created business, each participating school will adopt a feasible and sustainable recycling plan.

The District is not recommending funding \$2,000 in personnel costs and \$575.00 for materials and supplies since the grant cannot replace existing funds. The District is also not recommending funding \$8,000 in lunch costs because the grant cannot fund entertainment or food costs.

Applicant: **The Corporation for Findlay Market**
Project Title: Cultivating a Healthy Environment at the Market
Amount Requested: \$48,893
Recommended Funding: \$25,001
Timeline: January - March – Recycling promotion campaign
April – Public event to kick-off the project
Year-long – Inclusion of the CHEM project in public tours

Project Summary: This project is designed to strengthen the infrastructure needed to increase public recycling and the diversion of organic waste at Findlay Market. Findlay Market will place public recycling receptacles around the Findlay Market District. Findlay Market will also install two in-vessel composting systems to compost food waste and waxed cardboard from the market vendors, the neighborhood soup kitchen, and neighborhood restaurants.

The District is not recommending funding \$23,382 in personnel costs because the grant cannot replace existing funds.

Applicant: **Keep Cincinnati Beautiful**
Project Title: Recycling Containers for Public Venues and at Cincinnati City Hall
Amount Requested: \$13,029
Recommended Funding: \$9,608
Timeline: Year-long – Recycling containers will be purchased when funds are available. Container loan program runs for 12 months but most requests are during summer and fall.

Project Summary: Keep Cincinnati Beautiful will expand their container loan program by purchasing more containers to keep up with the demand. They will also purchase permanent recycling containers for Cincinnati City Hall.

The District is not recommending funding \$2,000 in personnel costs because the grant cannot replace existing funds. The District is also reducing the amount for recycling containers granted in City Hall from 8 to 5 after a revised request from Keep Cincinnati Beautiful.

Non-Profit Applicants Not Recommended for Funding

The **Civic Garden Center** requested \$45,400 in funding for a recycling trail extending throughout the Civic Garden Center property. The project included a 3 bin compost bin for demonstration site. The District granted the Civic Garden Center \$53,000 in 2000 and 2001 to build a 3 bin system currently in operation. The Civic Garden Center also requested \$20,800 in personnel cost without detailing what the personnel would be responsible for implementing. Overall, this grant was not cost-effective and did not fully address the grant priorities.

The **Environmental Community Organization (ECO)** requested \$24,400 in funding to study the feasibility of setting up recycling drop-offs in City of Cincinnati neighborhoods with a high density of multi-family dwellings. This project did not fully align with the District priorities and the committee did not see the project as a cost-effective means of recycling promotion.

Talbert House requested \$10,912 in funding to recycle outdated computers, replace light bulbs in the facility, and shred and recycle documents. Recycling computers and shredding and recycling documents are not District priorities and this funding would replace existing funding which is not allowed under the District Priority Grant. Replacing light bulbs is not an allowable use under the District Priority Grant. The District will offer our assistance to the Talbert House to help with their recycling program but no District Priority Grant funds will be used.

2009 District Priority Grant District Recommendations for Funding Political Subdivisions

Applicant:	City of Blue Ash
Project Title:	City of Blue Ash Downtown Recycling Program
Amount Requested:	\$33,120
Recommended Funding:	\$16,560
Timeline:	January/February – Purchase recycling containers March – Install recycling containers March - December – Implement downtown recycling program
Project Summary:	<p>The City of Blue Ash will provide recycling containers for cans and plastic bottles in downtown Blue Ash to support all major events and pedestrian activities in downtown Blue Ash.</p> <p>The District is not recommending funding half of the cost of the containers because they are dual recycling and waste containers. This grant cannot fund waste collection containers.</p>
Applicant:	Forest Park Environmental Awareness Program
Project Title:	Large Recycling Container Purchase
Amount Requested:	\$6,972
Recommended Funding:	\$762
Timeline:	Summer, spring, and fall – Containers will be used at all large events and festivals sponsored by the City of Forest Park.
Project Summary:	<p>The City of Forest Park will purchase recycling containers to use at a minimum of three large events sponsored by the City of Forest Park.</p> <p>The District is not recommending funding \$2,330 for the mixed paper drop-off promotional campaign because the project was funded in previous years so it was a lower priority. The District is not recommending funding \$3,180 for the Large Appliance/ Metal Recycling Drive because the project is not a District priority. The District is also not recommending funding \$700 for a used tire recycling drop-off day because the project is not a District priority.</p>
Applicant:	City of Harrison
Project Title:	Recycling Opportunities for Multi-Family Housing/ Businesses
Amount Requested:	\$5,000
Recommended Funding:	\$3,220
Timeline:	Year-long –Pour concrete pads, order the containers, and begin promotion as soon as funds are available.
Project Summary:	<p>Harrison will establish three recycling drop-off sites and advertise to residents currently not eligible for curbside recycling of the opportunity to use drop-off sites.</p> <p>The District is not recommending funding \$1,200 for personnel or \$580 in administrative costs because no new employees will be hired and this grant cannot replace existing funds.</p>

Applicant: City of Loveland
Project Title: Recycling Loveland's Parks
Amount Requested: \$17,027
Recommended Funding: \$17,027
Timeline: January – Order new receptacles and new 6-yard recycling container for Public Works site, install new containers
February – Publicize new receptacles
July – Project evaluation

Project Summary: The City of Loveland will replace current trash receptacles in the four major parks with single, two-sided combined recycling and trash receptacles. Loveland will match the grant to pay for the waste half of the receptacles.

Applicant: City of Sharonville
Project Title: Recycle Sharonville
Amount Requested: \$11,360
Recommended Funding: \$11,360
Timeline: January – Order containers and materials, create flyers, submit information to hometown guide, website, and rental packets.
February – Provide information to local papers, distribute flyers to local organizations, distribute information to all rental and shelter reservations
March – Install 16 recycling containers and post signs in parks
March – June – Promote initiative by speaking to local organizations
July – September – Continue to promote and market program

Project Summary: The Sharonville Recreation Department will install 16 outdoor recycling containers in public areas located within the Sharonville's outdoor recreation facilities. Sharonville will also place multi-lingual signs next to the receptacles and promote recycling to all groups renting the facility.

Community Applicants Not Recommended for Funding

Crosby Township requested \$6,311 in funds to continue their promotion of their recycling drop-offs as well as funds to pay for the cost of the two drop-offs. This project has been funded for the past seven years so it is a lower priority.

The **Norwood City Health Department** requested \$2,050 in funds to hold a tire collection event for their residents. This project was funded last year and is not a District priority so it is a lower priority.

Springfield Township requested \$39,125.20 in funds to hold the Townships annual Recycle Cleanup Day and to implement a promotion campaign that would include purchasing new bins with the Springfield Township logo and subsidizing the cost of curbside recycling service. The annual Cleanup Day has been funded five of the past six years so it is a lower priority. The District Priority Grant cannot fund curbside collection costs so the subsidy program is an unallowable cost.

Whitewater Township requested \$7,324 in funding to hold the annual Township Cleanup Days in the Township. This project has been funded six of the past seven years and does not align with a District priority so the project is lower priority.

The **City of Wyoming** requested \$6,200 in funding to install a 6-yard recycling dumpster at a 64-unit apartment complex in the city. This program is not a District priority so it is lower priority and the program can be funded under the District's Multi-family Recycling Assistance Program.