

<b>Solid Waste Media Tracking</b>		
Print Media 2008		
<b>Date</b>	<b>Media Outlet/Section</b>	<b>Topic/Title</b>
1/3/2008	(Ran in all community press papers)	"Communities have options for discarding Christmas trees"
1/4/2008	Cincinnati Enquirer/Local Section	"Where to dump trees, brush"
1/9/2008	Community Press/School Notes	"Pollution Prevention"
1/11/2008	Community Press	"Multi-family residences can recycle"
1/14/2008	Cincinnati Enquirer	"Businesses can host anti-pollution intern"
1/16/2008	Community Press	"Pollution Prevention"
1/18/2008	Cincinnati Enquirer/Politics Extra (Blog)	"Commissioners go green at the zoo"
1/24/2008	News Record (UC Student Newspaper)	"New pilot program to boost campus-wide recycling"
2/12/2008	Cincinnati Enquirer/Local Section	"Recycler could reap rewards"
2/13/2008	Cincinnati Enquirer/Front Page	"Recycle and get coupons"
2/13/2008	Akron Beacon Journal	"Hamilton County considers coupons for recyclers"
2/14/2008	Cincinnati Enquirer	"Coupon promotion seeks more users"
2/22/2008	Cincinnati Enquirer/Business Section	"Save-the-Earth fervor spreads in businesses, governments"
2/28/2008	Cincinnati Enquirer/Local Section	"Recycle hazardous waste"
2/28/2008	Community Press	"Free hazardous waste drop-off sites open"
2/28/2008	Community Press	"Montgomery may participate in recycling pilot program"
2/29/2008	The Catholic Telegraph	"Meet St. Aloysius Gonzaga's 'Queen of Trash'"
3/3/2008	Community Press	"Hamilton County solid waste policy committee has opening"
3/3/2008	Community Press	"Montgomery takes recycling to the bank"
3/6/2008	Community Press	"Delhi Township trahs adds up"
3/7/2008	Community Press	"Loveland residents recycle their way into savings"

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3/10/2008	Cincinnati Enquirer	"Mercury pollution risk of new bulbs"
3/15/2008	Live Green Cincinnati	"Free computer recycling"
3/19/2008	Community Press	"St. Aloysius students reducing waste"
3/21/2008	Community Press	"Hazardous waste drop-off site closed Saturday"
3/27/2008	Community Press	"Yard, electronic waste drop-off sites to open"
3/31/2008	Community Press	"All Loveland residents may use Hamilton County hazardous household waste drop-off points"
3/31/2008	Community Press	"County recycling programs now open"
4/3/2008	Community Press	"School Notes - Calling all teens" (Youth Council)
4/4/2008	Indian Hill Bulletin	"Indian Hill Residents Recycled 715.89 tons in 2007"
4/6/2008	Cincinnati Enquirer/Community Calendar	"Yardwaste recycling drop-off"
4/9/2008	Community Press	"School Notes - Calling all teens" (Youth Council)
4/14/2008	Community Press	"Youth council to help environment"
4/24/2008	Community Press	"Wyoming brings green, thinks green at May Fete"
5/15/2008	Community Press	"Montgomery participates in innovative recycling program"
5/23/2008	KY Post	"City of Montgomery Receives Recycling Grant"
5/23/2008	Cincinnati Enquirer	"Waste drop-off won't be held Saturday"
6/1/2008	Madeira News (May/June)	"Spring Fever? Think Composting!"
7/8/2009	Cincinnati Enquirer	"OTR wary since deputies left"
7/9/2008	Cincinnati Enquirer	"Montgomery chosen for pilot RecycleBank"
7/31/2008	Cincinnati Enquirer	"City Chosen for RecycleBank pilot program"
8/13/2008	Cincinnati Enquirer/Area News	"Get waste, recycling grants"
8/27/2008	Community Press	"Trees get new life in Cincinnati Public Schools"
9/2/2008	Cincinnati Enquirer/Local Section	"Trees go to schools as wood"
9/3/2008	Community Press/Suburban Life	"How green is green?"
9/4/2008	Cincinnati Enquirer	"More in county keep recyclables out of trash"
9/15/2008	Cincinnati Enquirer	"County third in saving power"
9/15/2008	Community Press	"Anderson: Clearing township streets first priority"
9/16/2008	Cincinnati Enquirer	"What to do with debris in Ohio"
9/17/2008	Kentucky Post	"Yardwaste, Not Trash, Accepted at Hamilton County Drop-Offs"
9/18/2008	Kentucky Post	"Hamilton County offer free yard waste drop-off"

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9/18/2008	Cincinnati Enquirer/Area News	"Stack limbs by the curb, then wait"
9/20/2008	Cincinnati Enquirer/Area News	"Mulch piles growing into mountains"
9/27/2008	Cincinnati Enquirer/Top Drawer	"Compost bin sale"
10/16/2008	Cincinnati Enquirer	"Montgomery begins unusual recycling project"
10/29/2008	Kentucky Post	"Bengals To Be First And Green"
10/30/2008	CityBeat	"Lose Another 86,000 Pounds"
11/4/2008	CityBeat	"Get Involved: Technology Recycling"
11/7/2008	CityBeat	"Pesticides, Fertilizer, Old Batteries, Used Motor Oil"
11/10/2008	Community Press	"Get out the hazardous waste: Last week for free drop-off"
11/11/2008	Cincinnati Enquirer	"Waste drop-off sites closing"
11/13/2008	KY Post	"Reds Honored For Recycling Efforts"
11/18/2008	The Catholic Telegraph	"Local youth making the effort"
11/18/2008	Community Press	"City presented with award"
11/20/2008	KY Post	"TV Recycling Event Planned For Hamilton Co."
11/25/2008	Cincinnati Enquirer	"Waste drop-off sites close soon"
12/11/2008	Cincinnati Enquirer	"Local recycling up 18.5%"
12/19/2008	KY Post	"Don't Throw Away That Old Computer - Recycle It!"
12/23/2008	Community Press	"Options for Christmas tree disposal"

<b>SW Media Tracking</b>				
TV Coverage 2008				
<b>Date</b>	<b>Time</b>	<b>Runtime</b>	<b>Media Outlet</b>	<b>Topic</b>
2/11/2008	7:00 a.m.	30 sec.	WKRC-TV Ch. 12	RecycleBank.
2/13/2008	5:30 p.m.	22 sec.	WCPO-TV Ch. 9	Hamilton County & Rumpke working on RecycleBank.
2/13/2008	6:00 p.m.	20 sec.	WLWT-TV Ch. 5	Rewards for recycling. RecycleBank.
2/13/2008	12:00 p.m.	30 sec.	WKRCT-TV Ch. 12	County Wants to Test for Rewards.
2/13/2008			WTOL-TV Ch. 11 (Toledo)	Coupons for your trash?
2/14/2008	6:00 a.m.	20 sec.	WLWT-TV Ch. 5	Recyclers to reap rewards - New Hamilton Co. Program.
3/1/2008	8:00 a.m.	20 sec.	WCPO-TV Ch. 9	Hamilton County free hazardous waste drop-offs open.
3/17/2008	10:00 p.m.	27 sec.	WXIX-TV Ch. 19	Cincinnati State takes Go Green Challenge.
3/18/2008	5:30 a.m.	31 sec.	WXIX-TV Ch. 19	Cincinnati State takes Go Green Challenge.
3/18/2008	6:00 a.m.	25 sec.	WXIX-TV Ch. 19	Cincinnati State takes Go Green Challenge.
3/18/2008	7:00 a.m.	9 sec.	WXIX-TV Ch. 19	Cincinnati State takes Go Green Challenge.
3/18/2008	8:00 a.m.	28 sec.	WXIX-TV Ch. 19	Cincinnati State takes Go Green Challenge.
3/19/2008	5:00 p.m.	14 sec.	WCPO-TV Ch. 9	Living Green - Phone Bank.
3/19/2008	5:00 p.m.	48 sec.	WCPO-TV Ch. 9	Living Green - Phone Bank.
3/19/2008	5:30 p.m.	13 sec.	WCPO-TV Ch. 9	Living Green - Phone Bank.
3/19/2008	6:00 p.m.	14 sec.	WCPO-TV Ch. 9	Living Green - Phone Bank.
3/20/2008	5:00 p.m.	2 min.	WLWT-TV Ch. 5	Paper vs. Plastic - Neither (cloth shopping bags).
3/21/2008	6:00 a.m.	54 sec.	WLWT-TV Ch. 5	Paper vs. Plastic - Neither (cloth shopping bags).
4/22/2008	5:30 p.m.	50 sec.	WCPO-TV Ch. 9	John Matarese - Computer Recycling Program details.
4/22/2008	5:00 a.m.	30 sec.	WKRC-TV Ch. 12	Go Green Challenge - Earth Day recognition ceremony.
4/22/2008	5:00 p.m.	1 min. 53 sec.	WLWT-TV Ch. 5	Earth Day - Computer Recycling Program details.
4/22/2008	10:00 p.m.	37 sec.	WXIX-TV Ch. 19	Go Green Challenge - Earth Day recognition ceremony.
5/1/2008	6:00 p.m.	3 min. 38 sec.	WCPO-TV Ch. 9	RecycleBank and Montgomery.
5/1/2008	12:00 p.m.	50 sec.	WCPO-TV Ch. 9	RecycleBank and Montgomery.
5/1/2008	6:00 a.m.	52 sec.	WCPO-TV Ch. 9	RecycleBank and Montgomery.
5/1/2008	6:00 a.m.	21 sec.	WCPO-TV Ch. 9	RecycleBank and Montgomery.
5/1/2008	5:00 a.m.	13 sec.	WCPO-TV Ch. 9	RecycleBank and Montgomery.
5/13/2008	5:30 a.m.	3 min. 48 sec.	WLWT-TV Ch. 5	Plastic vs. Paper
5/29/2008	5:00 p.m.	2 min. 31 sec.	WKRC-TV Ch. 12	Tri-State among worst users of gas and electricity.
8/28/2008	5:30 p.m.	26 sec.	WCPO-TV Ch. 9	Ash tree recycling project.
8/29/2008			WCPO-TV Ch. 9	New Initiative Offers Solution For Urban Wood Waste.

<b>Date</b>	<b>Time</b>	<b>Runtime</b>	<b>Media Outlet</b>	<b>Topic</b>
9/4/2008	6:00 p.m.	20 sec.	WCPO-TV Ch. 9	Recycling is up 10% in Hamilton County.
9/16/2008	5:00 a.m.	9 sec.	WCPO-TV Ch. 9	Yardwaste and debris needs to be in 4 ft. bundles.
9/16/2008	5:00 a.m.	30 sec.	WLWT-TV Ch. 5	Yardwaste drop-offs sites - basic information.
9/16/2008	6:00 a.m.	32 sec.	WLWT-TV Ch. 5	Yardwaste drop-offs sites - basic information.
9/17/2008	12:00 p.m.	30 sec.	WCPO-TV Ch. 9	Yardwaste Drop-Off Sites Hours Extended.
9/17/2008	5:00 p.m.		WCPO-TV Ch. 9	Press Briefing Coverage - How to Handle Yardwaste
9/17/2008	11:00 p.m.	36 sec.	WCPO-TV Ch. 9	Hamilton County helps with yardwaste
9/17/2008	5:00 p.m.	1 min. 36 sec.	WKRC-TV Ch. 12	How to handle yardwaste.
9/17/2008	5:00 p.m.	1 min.	WLWT-TV Ch. 5	How to handle yardwaste.
9/17/2008	11:00 p.m.	3 sec.	WLWT-TV Ch. 5	Teaser - How to handle yardwaste.
9/17/2008	11:00 p.m.	1 min. 6 sec.	WLWT-TV Ch. 5	How to handle yardwaste.
9/18/2008	6:30 a.m.	2 min. 17 sec.	WCPO-TV Ch. 9	How to handle yardwaste.
9/18/2008	12:00 p.m.	6 sec.	WCPO-TV Ch. 9	Teaser - How to handle yardwaste.
9/18/2008	12:00 p.m.	38 sec.	WCPO-TV Ch. 9	How to handle yardwaste.
9/18/2008	5:00 a.m.	37 sec.	WKRC-TV Ch. 12	Where to take your yardwaste.
9/18/2008	5:30 a.m.	4 min. 59 sec.	WLWT-TV Ch. 5	How to handle yardwaste.
9/19/2008	6:30 a.m.	4 min. 14 sec.	WCPO-TV Ch. 9	Storm recovery - yardwaste options from Hamilton County.
9/19/2008	12:00 p.m.	23 sec.	WCPO-TV Ch. 9	Yardwaste options in Hamilton County.
9/20/2008	11:00 p.m.	52 sec.	WCPO-TV Ch. 9	Rumpke has extended yardwaste hours.
9/21/2008	8:00 a.m.	28 sec.	WCPO-TV Ch. 9	Yardwaste options in Hamilton County.
9/21/2008	8:00 a.m.	30 sec.	WCPO-TV Ch. 9	Interview from news briefing - yardwaste in Ham. Cty.
9/21/2008	8:00 a.m.	28 sec.	WCPO-TV Ch. 9	Rumpke has extended yardwaste hours.
9/25/2008	5:30 p.m.	2 min. 58 sec.	WCPO-TV Ch. 9	Don't waste your money - computer recycling in St. Bernard.
9/27/2008	11:00 p.m.	24 sec.	WKRC-TV Ch. 12	Hamilton County's yardwaste sites - extended hours.
9/27/2008	11:00 p.m.	1 min.	WLWT-TV Ch. 5	Hamilton County's yardwaste sites - extended hours.
9/28/2008	6:30 a.m.	28 sec.	WLWT-TV Ch. 5	Hamilton County's yardwaste sites - extended hours.
9/28/2008	7:30 a.m.	30 sec.	WLWT-TV Ch. 5	Hamilton County's yardwaste sites - extended hours.
9/28/2008	9:00 a.m.	31 sec.	WLWT-TV Ch. 5	Hamilton County's yardwaste sites - extended hours.
10/13/2008	6:00 a.m.	12 sec.	WKRC-TV Ch. 12	Recycling (teaser).
10/13/2008	6:00 a.m.	33 sec.	WKRC-TV Ch. 12	Montgomery begins recycling program.
10/13/2008	12:00 p.m.	20 sec.	WKRC-TV Ch. 12	RecycleBank begins in Montgomery.
10/13/2008	12:00 p.m.	30 sec.	WKRC-TV Ch. 12	RecycleBank begins in Montgomery.
10/13/2008	5:00 p.m.	7 sec.	WKRC-TV Ch. 12	RecycleBank teaser.

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10/13/2008	5:00 p.m.	32 sec.	WKRC-TV Ch. 12	RecycleBank underway in Montgomery.
10/15/2008	5:00 a.m.	1 min. 10 sec.	WCPO-TV Ch. 9	New recycling program in Hamilton County - RecycleBank.
10/15/2008	6:00 a.m.	1 min. 10 sec.	WCPO-TV Ch. 9	New recycling program in Hamilton County - RecycleBank.
10/15/2008	12:00 p.m.	29 sec.	WCPO-TV Ch. 9	New recycling program in Hamilton County - RecycleBank.
10/15/2008	5:00 p.m.	1 min. 24 sec.	WCPO-TV Ch. 9	City of Montgomery residents earning green with RecycleBank
10/15/2008	5:00 p.m.	25 sec.	WKRC-TV Ch. 12	Incentives for recycling offered in Montgomery - RecycleBank.
10/15/2008	5:00 a.m.	37 sec.	WLWT-TV Ch. 5	Cash in on recycling - RecycleBank.
10/15/2008	6:00 a.m.	34 sec.	WLWT-TV Ch. 5	RecycleBank program kicks off today.
10/15/2008	6:30 a.m.	59 sec.	WLWT-TV Ch. 5	Montgomery recycling program begins - RecycleBank.
10/15/2008	12:00 p.m.	40 sec.	WLWT-TV Ch. 5	RecycleBank program kicks off today.
10/15/2008	6:00 p.m.	15 sec.	WLWT-TV Ch. 5	Trash into treasure - RecycleBank.
10/15/2008	11:00 p.m.	15 sec.	WLWT-TV Ch. 5	Trash into treasure - RecycleBank.
10/15/2008	6:30 p.m.	10 sec.	WXIX-TV Ch. 19	Montgomery first city in Ohio to offer RecycleBank program.
10/29/2008	12:00 p.m.	16 sec.	WCPO-TV Ch. 9	Bengals going green - recycling bottles and cans.
10/29/2008	5:00 p.m.	24 sec.	WKRC-TV Ch. 12	Bengals going green - tailgate recycling.
11/13/2008	5:00 a.m.	28 sec.	WCPO-TV Ch. 9	Reds' recycling honored by Hamilton County.
11/13/2008	5:30 a.m.	27 sec.	WLWT-TV Ch. 5	Hamilton County to host 4th annual recycling awards.
11/13/2008	6:30 a.m.	21 sec.	WCPO-TV Ch. 9	Reds' recycling honored by Hamilton County.
11/13/2008	12:00 p.m.	21 sec.	WCPO-TV Ch. 9	Reds' recycling honored by Hamilton County.
11/13/2008	6:30 p.m.	11 sec.	WXIX-TV Ch. 19	Hamilton County recognizes community with recycling awards.
11/13/2008	10:00 p.m.	4 sec.	WXIX-TV Ch. 19	Teaser - Hamilton County gives awards.
11/13/2008	10:00 p.m.	17 sec.	WXIX-TV Ch. 19	Reds' recycling honored by Hamilton County.
11/14/2008	5:30 a.m.	30 sec.	WXIX-TV Ch. 19	Reds' recycling honored by Hamilton County.
11/14/2008	6:00 a.m.	19 sec.	WXIX-TV Ch. 19	Reds' recycling honored by Hamilton County.
11/14/2008	7:00 a.m.	14 sec.	WXIX-TV Ch. 19	Reds' recycling honored by Hamilton County.
11/22/2008	6:00 a.m.	30 sec.	WKRC-TV Ch. 12	HHW event ending.
11/25/2008	6:00 a.m.		WLWT-TV Ch. 5	Yard waste recycling closing.
12/5/2008	5:30 p.m.	29 sec.	WCPO-TV Ch. 9	Hamilton County's recycling rate increased in 2007.