

2009 Hamilton County Solid Waste Management District - Work Plan

Program	Person Responsible	Start	Finish	Performance Measure	Description/Results/Comments
Direct Service Programs					
Household Hazardous Waste Program	Michelle	3/1/09	11/30/09	<ul style="list-style-type: none"> Tons Collected – 483 tons # households served – 8,700 	HHW collection program at two sites. Goal for 2008 – Increase in pounds/ car. Implement recommendations in continuous improvement plan.
Yardwaste Drop-off Sites	Susan	3/29/09	11/30/09	<ul style="list-style-type: none"> # customers served – 23,500 Tons diverted from landfill – 2,500 	District operates three yardwaste drop-off sites.
Computer Collection Events	Susan	3/1/09	12/28/09	<ul style="list-style-type: none"> # tons diverted – 140 # of customers served – 2,500 	District contractually operates a permanent computer drop-off site.
Tire Clean-ups	Holly	1/1/09	12/31/09	<ul style="list-style-type: none"> # Tires collected – 3,000 # Participating communities - 11 	Tire collection activities include KCB Great American Cleanup and Make a Difference Day.
Compost Bin Sale	Michelle	Spring 09		<ul style="list-style-type: none"> # Bins sold – 1,500 	District offers one day sale of compost bins.
Public Recycling Program	Catherine	1/1/09	12/31/09	<ul style="list-style-type: none"> # using District's recycling containers - 35 Initiate recycling at large events – 2 # of residents reached – 180,000 Take over KCB's loan program 	District provides outdoor recycling containers and technical assistance to community events and festivals
Health Dept. Funding	Ken Edgell	1/1/09	12/31/09	<ul style="list-style-type: none"> Reduction in open dumps 	Monitor Health Department reporting. Provide quarterly updates to Policy Committee
Grant Programs					
Residential Recycling Incentive Program	Michelle	1/1/09	12/31/09	<ul style="list-style-type: none"> # of communities that move to an increased funding level - 10 	Distribute \$1 million to participating communities. The higher a community's recycling rate, the more dollars received.
District Priority Grant	Michelle	1/01/09	12/31/09	<ul style="list-style-type: none"> Tons diverted for 2009 grants - 1,690 	Grants for recycling projects in Hamilton County based on priorities set by the Policy Committee.
Market Development Grants	Catherine	1/01/09	12/31/09	<ul style="list-style-type: none"> Tons of manufacturing capacity added # Grants received - 1 	ODNR provides grants to businesses in an effort to expand the end markets for recyclables. Businesses must apply through the District.
ODNR Community Development Grant	Michelle	1/1/09	12/31/09	<ul style="list-style-type: none"> # of grants received – 1 Tons diverted 	ODNR provides grant to counties to increase recycling.
School Grants	Keebler	1/1/09	12/31/09	<ul style="list-style-type: none"> # of grants distributed - 4 	Grants to assist schools in developing sustainable recycling programs.

Program	Person Responsible	Start	Finish	Performance Measure	Description/Results/Comments
Technical Assistance Programs					
Interchange - Produce E-newsletter four times/year	Catherine/Susan	1/01/09	12/31/09	<ul style="list-style-type: none"> # inquiries - 120 # new listings - 30 Tons exchanged – 100 	Regional waste exchange designed to assist businesses with reducing the costs of waste management and raw materials while enhancing recycling statistics.
Industrial Waste Assessments	Catherine	1/01/09	12/31/09	<ul style="list-style-type: none"> # Assessments - 4 Tons identified for diversion - 140 	Provide technical assistance to industries on waste reduction opportunities within their organization.
Pollution Prevention Internships	Catherine	1/01/09	12/31/09	<ul style="list-style-type: none"> # participating firms/students - 2 Tons of waste diverted Projected cost savings 	Placement of interns at industrial facilities to help identify waste reduction and recycling opportunities.
Multi-family Program	Michelle	1/01/09	12/31/09	<ul style="list-style-type: none"> # of new recycling programs - 16 Tons of estimated diversion - 60 	Funds available to assist multi-family dwellings implement recycling programs.
General Technical Assistance	All	1/1/09	12/31/09	<ul style="list-style-type: none"> % of hotline calls answered directly – 85% # of hotline calls received – 4,300 	
School Recycling Assistance Program	Keebler	1/1/09	12/31/09	<ul style="list-style-type: none"> # schools that implemented sustainable recycling programs - 34 # of school districts that attended workshop - 6 	Provide technical assistance and funding to implement recycling programs. Conduct workshop for financial officers on contracting for solid waste/recycling collection
Recycling at Work	Catherine/Michelle	1/1/09	12/31/09	<ul style="list-style-type: none"> # of facilities initiating recycling – 60 # of employees – 15,000 	Provide assistance and funding to implement commercial and institutional recycling programs.
Outreach/Awareness					
General Public Outreach/Marketing	Michelle	01/1/09	12/31/09	<ul style="list-style-type: none"> Calls to recycling hotline – 1,700 Increase in tons recycled – 750 tons Increase in hits to website 	Strategies designed to increase awareness of recycling – particularly as it relates to promoting curbside and drop-off recycling programs.
Targeted Recycling Outreach	Michelle	1/1/09	12/31/09	<ul style="list-style-type: none"> Increase in tons recycled – 3% increase 	District works with 2-3 communities each year to provide targeted recycling outreach.
Go Green Challenge/Industrial Outreach	Catherine	1/1/09	12/31/09	<ul style="list-style-type: none"> # of new organizations participating - 20 # of network meetings – 3 Revamp website 	District partners with Children's and Christ Hospital, U.C., and Keep Cincinnati Beautiful to assist businesses in reducing their environmental impact.
Educational Special Events	Keebler	1/1/09	12/31/09	<ul style="list-style-type: none"> # people reached – 6,000 # events attended - 5 	Various events designed to improve public awareness and education related to recycling and waste reduction.
General Presentations	Holly	1/1/09	12/31/09	<ul style="list-style-type: none"> number of presentations – 15 	Identify and conduct presentations to new stakeholder groups promoting the District and programs.
C&DD Recycling	Holly	2/15/09	12/31/09	<ul style="list-style-type: none"> # of attendees at C&D workshop - 30 	Increase awareness about C&DD recycling. Partner with USGBC to raise awareness on C&DD recycling.

Program	Person Responsible	Start	Finish	Performance Measure	Description/Results/Comments
School Outreach Presentations	Keebler/Cher	1/1/09	12/31/09	<ul style="list-style-type: none"> • % of pledge cards returned for every student reached – 6% • # of presentations & field trips – 115 • # of students reached – 9,000 	In class activities designed to teach children about recycling. Organize trips to landfill, recycling facilities and compost demonstration sites.
Teacher Workshops	Keebler/Cher	1/1/09	12/31/09	<ul style="list-style-type: none"> • # of pre-service workshops conducted – 3 • # of teachers reached - 200 	Recycling curriculum training for Hamilton County educators.
Adult Workshops	Keebler/Cher	1/1/09	12/31/09	<ul style="list-style-type: none"> • # of adults reached - 40 	Master Composter, worm bin, and composting workshops
Recycling in County Buildings	Holly/Michelle	1/1/09	12/31/09	<ul style="list-style-type: none"> • # of buildings recycling - 5 • Tons recycled - 30 	Partner with Facilities Department to implement recycling.
Data Management/Reporting					
OEPA Annual District Report	Holly	2/1/09	6/1/09	<ul style="list-style-type: none"> • Report submitted to OEPA complete and on-time. 	District reporting requirement to OEPA.
Conduct Commercial Survey	Holly/Catherine	2/01/09	5/15/09	<ul style="list-style-type: none"> • Survey response rate – 30% 	Survey to be handled by in-house personnel.
Planning					
Solid Waste Management Plan	Holly	11/1/09	12/31/09	<ul style="list-style-type: none"> • Hire consultant • Identify and meet with stakeholders • Conduct community surveys • Develop plan for 2010 industrial survey 	
Community Engagement	Holly/Michelle	1/1/09	12/31/09	<ul style="list-style-type: none"> • # of community visits – 7 	Meet with community contacts to respond to needs and update on District programs.
Alternative Technologies	Holly	1/1/09	12/31/09	<ul style="list-style-type: none"> • Research alternative recycling strategies such as food waste composting 	
Publications					
Waste Line e-newsletter	Michelle	03/1/09	9/1/09	<ul style="list-style-type: none"> • Distribute newsletter two times/year • # of elected officials reached 	Electronic newsletter targeted to elected officials and community contacts updating them on District activities.
Education Newsletter Publication	Keebler	1/1/09	12/31/09	<ul style="list-style-type: none"> • # teachers reached – 1,000 	Develop electronic newsletter targeted to teachers.

Program	Person Responsible	Start	Finish	Performance Measure	Description/Results/Comments
Leadership					
SWANA – Ohio	Holly	1/1/09	12/31/09	<ul style="list-style-type: none"> # of meetings attended - 4 	Fulfill duties on the Board of Directors of the Solid Waste Association of North America – Ohio Chapter
OSWDO	Holly	1/1/09	12/31/09	<ul style="list-style-type: none"> # of meetings attended - 5 	Fulfill duties as President of the Organization of Solid Waste Districts of Ohio
Regional Solid Waste meetings	Holly	1/1/09	12/31/09	<ul style="list-style-type: none"> # of meetings organized and attended - 4 	Organize quarterly meetings with southwest Ohio solid waste management districts
Youth Council	All	1/1/09	12/31/09	<ul style="list-style-type: none"> Grant funds received for outreach # of meeting organized - 4 	Work with Youth Council to develop social marketing campaign