

Timeline for Waste Reduction Campaign

Following is the timeline for the waste reduction campaign. The waste reduction campaign will officially launch in April, 2009.

| Project | Staff | Due Date |
|--|------------------------------------|----------------------------|
| <i>Newsletter Articles</i> | | |
| Spencer's – waste reduction in schools | Keebler | Spring edition – late Feb. |
| WasteLine – waste reduction for communities | Michelle | Spring edition – March |
| Community newsletters – waste reduction for residents | Kaydee | April newsletters |
| Community Press editorial | Holly | April |
| Hello, Hamilton County – waste reduction for office employees | Kaydee | April edition |
| Business Courier | Michelle | April |
| <i>Waste Reduction Webpage</i> | | |
| Develop webpage content on waste reduction | Michelle | Feb. 28 |
| Design webpage | Belinda | March 30 |
| <i>Misc.</i> | | |
| Research retailers that offer discounts | Kaydee | February 1 |
| Incorporate waste reduction into existing programs. Discuss waste reduction at: RAP meetings, Recycling at Work meetings, community visits, etc. Develop list of talking points for each audience | Keebler, Cher, Catherine, Michelle | February 1 |
| Include waste reduction as priority for 2010 Priority Grant | Michelle | May |
| Develop tagline for email signatures | Belinda | February 28 |